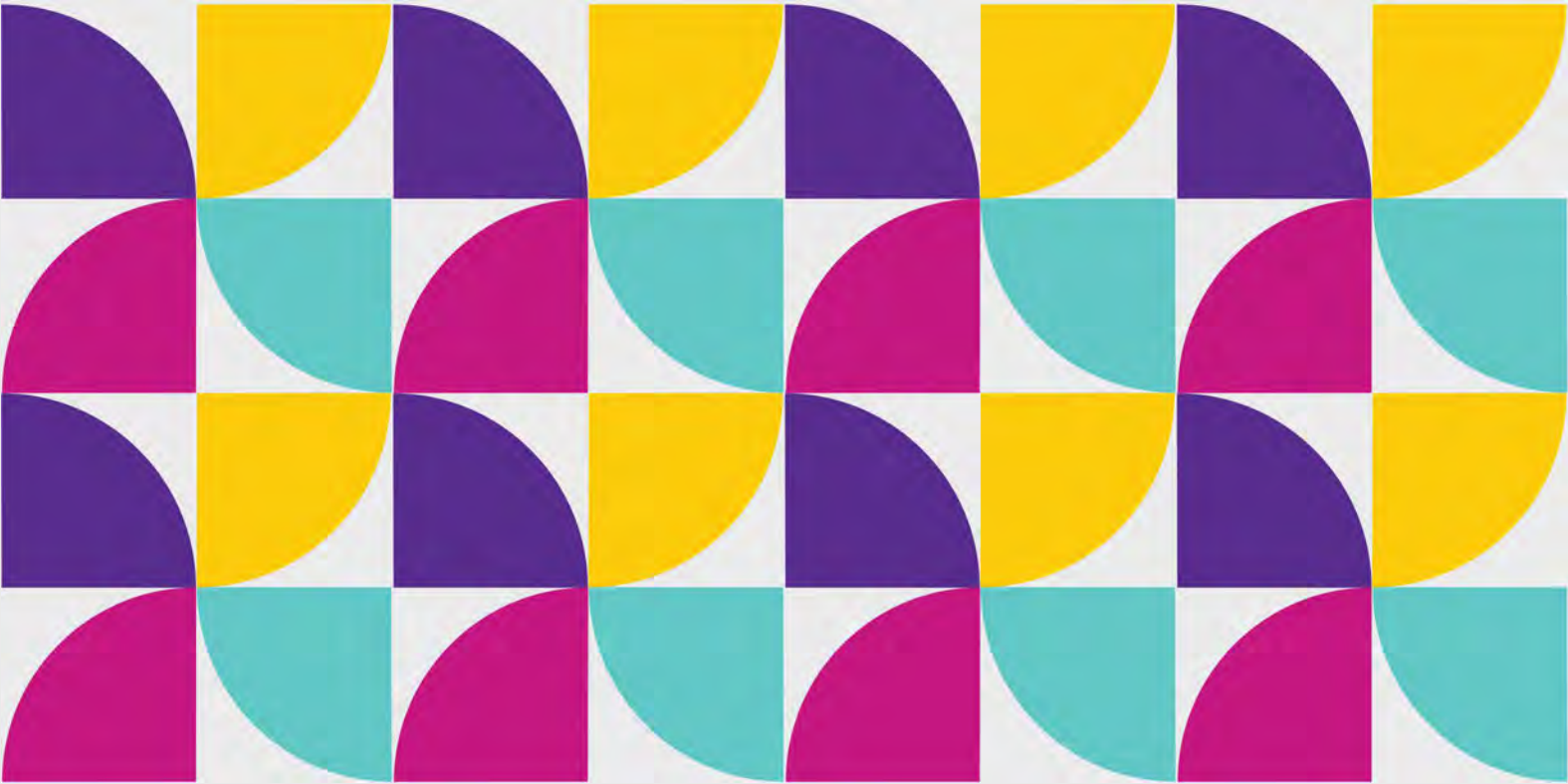


The Hoekelman Center

ANNUAL

REPORT 2022



www.hoekelmancenter.org

A message from the Director

Dear Friends,

Strengths and weaknesses are often two sides of the same coin.

For the Hoekelman Center, I think it is a great strength that we have many partners and projects arising from the varied passions of our protégés. At the same time, this is a weakness because the variety makes it difficult to explain what we do. Nevertheless, there is a common theme in this report: the Social Determinants of Health (SDoH), which is to say everything that influences health and illness that is NOT biomedical.

For example, as I write this (Feb 16, 2023) news headlines tell us how the latest CDC statistics reveal an alarming level of emotional distress in American girls. The same statistics show a surge in sexual violence against girls. Perhaps not coincidentally, several current CARE residents are interested in doing something about sexual abuse of girls and young women. What can be done?

The standard biomedical approach is to provide responsive care to individual victims, perhaps facilitating criminal prosecution, while offering psychological treatment for recovery from trauma. These services are necessary, but wouldn't it be great to prevent such trauma from happening in the first place?

Reviewing the literature on this topic revealed several promising approaches to improving young people's understanding of healthy relationships, and creating a social environment where abusers encounter frequent barriers to unwanted behaviors. We then found local agencies offering this type of training to community organizations, and we are hoping that we can serve as a connector to spread this valuable "off the shelf" resource.

In this way, we are not wasting resources reinventing the wheel or repeating proven mistakes. The general idea is that addressing SDoH can yield a lot of bang for the buck and avoid a lot of suffering. Community-level work is also key for reducing inequities in health outcomes. Of course, working on SDoH complements high quality medical care; it's Both And, not Either/Or. The Hoekelman Center's unique role is to facilitate and educate about "going upstream" for community-level prevention. We are doing that with PLC, CARE Track, the Project Launchpad, and our other activities.

I am lucky to work with such a dedicated group of staff, faculty, residents, students and community partners. We are grateful for our generous donors, volunteers and funders who allow us to keep dreaming bigger and building on our strengths.



Andy Aligne, MD, MPH
Hoekelman Center, Director

PLC

Pediatric Links with the Community continues to teach resident physicians in pediatrics and internal medicine about the non-medical factors that affect our health through a two-week experience in the Rochester community with community-based organizations who help to address these social determinants of health.

Name	Date Scheduled	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
If you have any questions, please contact: Rosa Lloyd, Hoekelman Center Manager		9:30am-11am PLC Rotation Orientation Hoekelman Center (JHMC) (M-F) Room 4-5215 Rosa Lloyd Marc Laverdiere, MD	8:30am-10:00am CPS-CHM Protective Services 681 St Paul Street, 3rd Fl.	9am-12:00pm REACH Program 1545 Hope Ave (F)	NO PLC ACTIVITIES
	If you cannot get a hold of Rosa contact: Kelly McDermott, Community Liaison	9am-12pm FoodLink-CHO Partner award & tour 2099 Mt Road Blvd YH&A 40 Britner Street (F)	Reading and Assignment Time 2pm-3pm 213 Private Location	1:00pm-2:00pm Crisis Nursery of Greater Rochester & Center for Health 203 Genesee Park Blvd. (F) Exploratory Learning Time 9am-10am "Tab Shop with a Doc" at Brothers and Sisters Union Salon 1378 Dewey Avenue	
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
9:30am-12noon Family Court Children's Center 99 Exchange Blvd. (M-F)	7am-3pm Police ride along 5pm-8pm Jennifer House 104 Colver Road (F) (Dinner served at 5:30pm)	8am-10:15am Roberto Clemente School #8 2180 St. Paul Street (F)	10:40am-11:45am Coffee Connection 683 South Avenue (F)	9am-11:30am Willow Private Location	NO PLC ACTIVITIES
1:00pm-4:00pm 911 Rochester Emergency Communications Department 321 West Main Street		11am-11:30am CARE Trust/Advocacy talk Dr. Ashley Aligier Hoekelman Center (JHMC) (M-F) Room 4-5215	1pm-3pm Central Library of Rochester and Monroe County 113 South Ave (M-F)	1pm-3pm Mary Carole 1000 Elmwood Ave (F)	
MONDAY	TUESDAY	#Free Parking #MP-Arbor and/or Garage Parking Hoekelman Center for Health Beyond Medicine: www.hoekelmancenter.org			
9am-12noon Action for a Better Community 30 Hart Street (F)	9:30am-11am Dining Greenhouse Cafe 2273 E. Main St (F) (Bring completed assignments & any bar/restaurant reservations) Marc Laverdiere, MD				
2:00-4:00pm Boys and Girls Club 500 Genesee Street (F)					

Sample schedule for Pediatrics, Medicine-Pediatrics, and Internal Medicine residents. Reach out if you're interested in a mini PLC experience for yourself or others.

The Central Library of Rochester and Monroe County was presented with the 2022 Pediatric Links with the Community Advocacy Award for outstanding teaching and excellence in caring for the children of Rochester. This award is given by the residents in the PLC program each year. Thank you to the library for offering much more than books every day to our community!



Testimonials and artistic reflections from residents



"First and foremost, I am coming away from this rotation with an ability to answer questions like these and therefore a renewed sense of confidence"
Dr. Justin Lansinger



"I did not realize there were so many resources for older adults as well as caregivers"
Dr. Jane Qu, Internal Medicine Resident.

CARE

CARE Track goes a step further, teaching basic public health principles with protected time to take action on ideas with a collaborative evidence-based community project. [Read about all of our CARE projects here!](#)



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1	2	3	4

o you think we can help kids drink more water instead of other th
kj? tell them it will m
BIG and Straws

Drs. Sophia O'Rourke and Katelyn Nevin found out what types of water kids like. This was done in collaboration with School 54.



Drs. Nneka Ogbutor, Alina VonKorff and James Barry are building hydroponics systems to promote healthy eating while teaching STEM. This is done in collaboration with Cornell Cooperative Extension and Cameron Community Ministries.



Dr. Tori Mattick with fellow residents promoting screening for colon cancer to decrease disparities by attending local festivals and answering questions in a giant inflatable colon! This is done in collaboration with Wilmot Community Outreach.



Launchpad

A new function of the Hoekelman Center taking CARE projects to full scale community initiatives.



Building on our work with parents in the community and at the Maplewood YMCA, the Hoekelman Center passed out 250 early literacy kits to the Volunteers of America (VOA) pre-schoolers to increase exposure to letters, sounds, and rhymes. The kits include alphabet magnets, books, and other educational tools in the hopes of increasing kindergarten readiness.

Thank you to our partners at VOA, Hipocampo Books, WXXI Kids, Rochester Public Library, GOALS, Brighter Days Foundation, Rochester Area Community Foundation, and the Max and Marian Farash Charitable Foundation for making this happen for families in Rochester.





5 word framework that direct us in our work
to address Social Determinants of Health
with our Launchpad

Situate

Collaborate

Advocate

Launch

Evaluate



Dyson Day 2022

Our Annual Anne E. Dyson Memorial Grand Rounds and Community Health Symposium gives us a chance to invite outside speakers to showcase the evidence on what works to move the needle to make our communities healthier. We also typically offer workshops and a poster session for our doctors to speak on the work they're doing and find new connections.



Our special guest Kareem Weaver presenting on "Literacy For All: Chaos or Community." The lecture was so engaging it led to follow-up conversations with the community on different ways we can support this goal.

Check out this article in TIME Magazine which features Kareem Weaver and gets to the point of his message on helping kids to learn how to read in the most effective way.



SPOTLIGHT STORY WHY THE ETHEREUM MERGE MATTERS
Inside the Massive Effort to Change the
Kids Are Taught to Read



A third-grader works through a phonics lesson in Washington, D.C. (AP Photo/Chris Wedel)

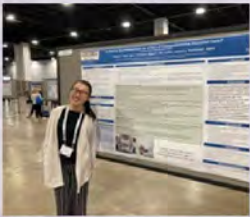
BY BELINDA LOSCOMBE | 2022.11.15 10:00 AM ET

As a teacher in Oakland, Calif., Kareem Weaver helped struggling fourth- and fifth-grade kids learn to read by using a very structured, phonics-based reading curriculum called Open Court. It worked for the students, but not so much for the teachers. "For seven years in a row, Oakland was the fastest-gaining urban district in California for reading," recalls Weaver. "And we hated it."

Recognition of our work



Congratulations to Drs. Alina Von Korff, Jimmy Barry and Nneka Ogbutor on receiving a CATCH award from the American Academy of Pediatrics (AAP) to help fund their community project to create indoor hydroponic garden experiences that promote healthy eating while teaching STEM.



Medical student Tiffany Mei traveled to Denver for the Pediatric Academic Societies Meeting to present her research done in the year she spent at the Hoekelman Center. You can view her poster "A Visit to the Pediatrician as a Part of Comprehensive Prenatal Care? A survey of obstetrics providers" [here](#).



Congratulations to Hoekelman Center Director Andy Aligne, MD, MPH on the publication of "Lost Lessons of the 1918 Influenza: The 1920s Working Hypothesis, the Public Health Paradigm, and the Prevention of Deadly Pandemics" in the American Journal of Public Health. It's free to read it!



Former CARE resident Dr. Sarah Ventre has worked hard to bring elements of the Hoekelman Center activities to John R. Oishei Children's Hospital in Buffalo. We were invited in May to help facilitate the Community Health and Advocacy Conference, which aimed to connect the hospital with the community to address social determinants of health. The visit was supported by a Leonard P. Rome Visiting Professorship from the AAP.



Congratulations to Hoekelman Center Health Project Coordinator Kelly McDermott! She received the Dr. Satcher Community Health Improvement Award from the University of Rochester Medical Center in recognition of her significant contributions to the health of the community. Kelly's community partners include the Central Library of Rochester and Monroe County, Cameron Community Ministries and the Maplewood Family YMCA.

Thank You!

A heartfelt thank you to all of our volunteers, donors and funders who keep pushing this work forward.



THE HOEKELMAN FUND
THE BLOOM FAMILY TRUST
NANCY BLOOM AND ALAN COHEN
BRIGHTER DAYS FOUNDATION

Consider making a gift to the Hoekelman Center!

For more information visit our website at

www.hoekelmancenter.org